

*Hammond*



County of Los Angeles  
**CHIEF ADMINISTRATIVE OFFICE**

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DAVID E. JANSSEN  
Chief Administrative Officer

May 16, 2005

Board of Supervisors  
GLORIA MOLINA  
First District

YVONNE B. BURKE  
Second District

ZEV YAROSLAVSKY  
Third District

DON KNABE  
Fourth District

MICHAEL D. ANTONOVICH  
Fifth District

To: Supervisor Gloria Molina, Chair  
Supervisor Yvonne B. Burke  
Supervisor Zev Yaroslavsky  
Supervisor Don Knabe  
Supervisor Michael D. Antonovich

From: David E. Janssen  
Chief Administrative Officer

**COUNTY CHANNEL (AGENDA OF MAY 17, 2005, ITEM NOS. 6 AND 12)**

Two motions on the May 17, 2005 Board Agenda (Item No. 6 by Supervisor Yaroslavsky, and Item No. 12 by Supervisors Antonovich and Knabe) address the establishment of a County cable channel. The two motions are similar in several respects and direct the development of a comprehensive plan to accomplish this objective, including: addressing budget, technology, contract, and staffing issues; working with cable franchise providers; and establishment of a video library.

We believe these and other issues addressed in the motions require full study and analysis prior to determining the most effective manner in which to pursue development of a County cable channel. Accordingly, the Chief Administrative Office (CAO) recommends that your Board direct the CAO to secure consultant assistance in conducting this analysis and to return in 90 days with a resulting proposal on how best to implement a County cable channel. Among other relevant issues, the proposal will address the proposed process and recommended structure for operating a County cable channel.

Please let me know if you have any questions, or your staff may contact Martin Zimmerman of this office at (213) 974-1326.

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c: Executive Officer, Board of Supervisors  
County Counsel  
Director of Consumer Affairs